

Community Bank Daylesford District PARTNERSHIP MATRIX

ENGAGEMENT TYPE/LEVEL	< \$2,000	\$2,001 - \$5000	\$5,001 - \$10,000	\$10,001 - \$15,000	>\$15,000
Provide a photo shoot opportunity	✓	✓	✓	✓	✓
Representative/s to attend Community Partner event	✓	✓	✓	✓	✓
Follow & tag Community Bank Tugun on social media	✓	✓	✓	✓	✓
Promote the partnership on organisation's social media platforms	✓	✓	✓	✓	✓
Organisation to bank with CBDD	✓	✓	✓	✓	✓
Provide relevant event dates	✓	✓	✓	✓	✓
Media mention (if available)	✓	✓	✓	✓	✓
Logo placement – website		✓	✓	✓	✓
Logo placement – printed or digital marketing material		✓	✓	✓	✓
Advertising space – signage		✓	✓	✓	✓
Logo placement – uniforms/equipment (if applicable)		✓	✓	✓	✓
Share (3) Community Bank product or event social media posts			✓	✓	✓
Access to ambassadors, members			✓	✓	✓
Presentation opportunity			✓	✓	✓
Opportunity to attend a committee meeting or AGM				✓	✓
Presentation opportunity to promote the bank to committee members, volunteers, staff				✓	✓
Guest speaker opportunity at an event					✓
Share an additional (2) Community Bank product or event social media posts					✓

Community Bank
Daylesford District

